BHARATHIYAR
ARTS & SCIENCE COLLEGE FOR WOMEN
(Affiliated to Periyar University)
NAAC A+ Grade with CGPA 3.43 (Cycle - 2) & Reg U/S 2(f) & 12 (B) UGC Act 1956
Deviyakurichi, Thalaivasal(Tk), Salem(Dt), Pin-636112. Phone-9442700889.

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ANNUAL REPORT 2022-2023

- Sri Sakthi Educational Trust has established Bharathiyar Arts and Science College for Women at Deviyakurichi in the year 1997. The very purpose of establishing this college is to give quality education to the rural girls. The College was at first affiliated to Madras University, and then when a new university named after E.V.Ramasamy, affectionately called as Periyar, the great social reformer, came into existence, we came under the banner of Periyar University. At the inception there were four courses and the college has grown into a full-fledged institution with **16 Under Graduate Courses** and **9 Post Graduate Courses,** and **7 M.Phil Research Departments** and **1 Ph.D. Programme**.

About **2390** students are studying here with Staff strength of **129**. We have good infrastructure. The Trust believes in the efficacy of women for the development of our nation, hence we focus on education to women, with commitment and dedication.

By the grace of God and the perennial support of our management we are growing from strength to strength. As an acknowledgement of academic excellence, our college is recognized by **UGC under section 2(f) and 12 (B) and also we got NAAC accreditation with A+ Grade**.

We motivate our students to make themselves to be employable. Our College is the centre for the Periyar University Recruitment Drive for the Attur Region. The **Placement Cell** of our college remains a boon to the Final Year Students who go out with a job in their hands after graduation.

We believe that service to humanity is service to God. So we have **NSS, RRC, YRC, Citizen Consumer Club, Donors Club, EDC, Bharath Scout and NCC** to make our students involve in social service. At the juncture of values, we instruct moral values to students through value education.

'B' Certificate Examination at Govt Engineering College, Karuppur – Salem- 12 Mar 2022 &13 Mar 2022, IGC Shooting Camp at Kongu Engineering College , Perundurai-15 Mar 2022 To 24 Mar 2022 , 'C' Certificate Examination at Govt College of Engineering ,Karuppur Salem-2 April 2022 & 3 April 2022, TSC Selection Camp at Sri Seshaas International Public School , Salem-4 May 2022 To 13 May 2022,

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TSC Training – I Camp at KSR College of Engineering College ,Tiruchengode-21 May 2022 To 30 May 2022, Yoga For Humanity=21 June 2022, IGC RDC Selection Camp at Hindustan College of Engineering And Technology , Coimbatore-26 July 2022 To 4 Aug 2022, Puneet Sagar Abhiyan at Vasista Nathi , Pattudurai-12 Aug 2022, Great Celebration For The Amirtham of Independence-15 Aug 2022, CATC Cum Rdc Training – I at Rvs Technical Campus-13 Aug 2022 To 20 Aug 2000, CATC Cum RDC Training – II at Kumaraguru College of Technology , Coimbatore-5 Sep 2022 To 12 Sep 2022.

NSS conducted the following programmes , Campus Cleaning Programme Conducted On 03.06.2022, Yoga For Healthy Body And Mind Conducted On 21.06.2022, 75th Anniversary Of Indian Independence Celebrated On 01.08.2022 To 15.08.2022, Drug Abuse Eradication Programme On 11.08.2022, Eye Camp Organized On 14.08.2022, Plastic Free Campaign On 02.09.2022, Overcoming Barriers And Unleashing Opportunities For Social Justice Awareness On 17.09.2022, Sapling Plantation Conducted On 26.09.2022, Vigilance Awareness Week Programme On 01.11.2022, Blood Donation Camp Conducted On 07.01.2023, National Voters Rights-Awareness Programme On 25.01.2023, Awareness – Abolition Of Untouchability Conducted On 30.01.2023, Road Safety Awareness Programme On 31.01.2023.

YRC conducted the following programmes. Teachers Day- 5.9.22, World Suicide Pravention Day- 10.9.22, World First Aid Day - 10.9.22, World Environmental Healthy Day -26.9.22, World Blood Donor Day-14.6.22, International Day Of Non-Violence -02.10.22, World National Healthy Day-10.10.22, International Day For Disaster Risk Reduction-13.10.22, World Students Day -15.10.22, World Food Day- 16.10.22 , World Tsunami Awareness Day -05.11.22, National Cancer Awareness Day-7.11.22, World Pneumonia Day-12.11.22, National Education Day-11.11.22.

FDP On Teaching Techniques and Professional Ethics by Department of BBA & History From 26-12-2022 To 30-12-2023, Faculty Enhancement Training Programme On Recent Trends In Teaching Methodology By Department of Maths From 06-02-2023 To 10-02-2023, Technology Awarenes Program Virtuality Vs Agumented Reality By Department of CS & BCA From 21-11-2022 To 28-11-2022, Advanced Leadership Skills By Department Of Chemistry From 22-05-2022 To 27-05-2022, Productivity Enhancement Through Effective Stress Management By Department Of Physics From 22-8-2022 To 29-12-2022.

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FDP On Advanced Presentation Skills By Department of Zoology From 06-03-2023 To 13-03-2023, FDP Programme On Effective Communication Skill By Department Of English From 20-02-2023 to 28-02-2023, Seven Days Faculty Development Programme Management Techniques And Interpersonal Skills by Commerce From 21-12-2022 To 28-12-2022, Tamil Arinargalum Tamil Thondum by Department of Tamil From 10-04-202 To 17-04-2023.

Our Eminent Recruiters are ICICI BANK, Across Tamil Nadu, 2.HDFC BANK, across Tamil Nadu, 3.YES, CSB, INDUSIND, BANDHAN, EQUITAS, SBI CARDS, Across Tamil Nadu, 4.JIO MART, Coimbatore/Chennai, 5.AMAZON, Coimbatore/Chennai, 6.E - Commerce, Tiruppur, 7.I Minds Solutions, Bangalore, 8.Bigbasket, Coimbatore/Chennai, 9.Flipkart, Coimbatore/Chennai,10.Reliance, Coimbatore/Chennai, 11.Perfex Technologies, Hydrabad, 12.Coindsyz IT Solutions, Chennai/Hydrabad, 13.E Com IT, Bangalore/Salem, 14.Feather Groups, Bangalore, 15.I Net Resource, Erode/Namakkal/Attur/Chinnasalem,M 16.Utility Mini Financial Services Pvt Ltd, All Over Tamilnadu, 17.Gbk Envieco Pvt Ltd, Chennai, 18.Michael's Academy Of Communicative English, Ooty, 19.Nice Education, Tamilnadu/Kerala.,20.J G Hosiery Pvt Ltd, Attur,,21.RASI ACSEN Tex Pvt Ltd, Manivilundhan, 22.GTT - Capgemini, Salem/Trichy, 23.VEE Technologies, Salem., 24.ICICI Bank, Across Tamilnadu, 25.Plus Max, Malaysia.

The college has conducted the following Certificate and Value Added Courses for the welfare of the students

DEPARTMENT OF MATHEMATICS:

CC- BASIC NEUMERACY

VA- DISTRIBUTION THEORY

DEPARTMENT OF STATISTICS:

CC-BASIC STATISTICS

DEPARTMENT OF ENGLISH:

CC- CRAFTS OF ENGLISH

VA- ACADEMIC ENGLISH

DEPARTMENT OF FASHION TECHNOLOGY:

CC- TEXTILE DYEING

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VA- TEXTILE PRINTING

DEPARTMENT OF ZOOLOGY:

CC- BASICS OF ORNITHOLOGY

VA- BIO-INFORMATICS FOR BEGINNERS

DEPARTMENT OF COMPUTER SCIENCE:

CC1- COMPUTER VISION AND IMAGE PROCESSING

CC2- COMPUTATIONAL THINKING AND DATA SCIENCE

VA- NEURAL NETWORKS AND THEIR APPLICATIONS

DEPARTMENT OF PHYSICS:

CC- PHYSICS IN DAILY LIFE

VA- BASIC ELECTRONICS TRAINING

DEPARTMENT OF TAMIL:

CC- TAMIZHAR VALARTHA AATAL KALAIGAL

VA- TAMILI ELUTHU PAYIRCHI

DEPARTMENT OF COMMERCE:

CC- STOCK MARKETING

VA- ONLINE TRADING

DEPARTMENT OF BOTANY:

CC- BASICS OF NURSERY MANAGEMENT

VA- TERRACE GARDEN

DEPARTMENT OF CHEMISTRY:

CC- LABORATORY QUALITY MANAGEMENT

VA- CHEMISTRY EVERYDAY IN LIFE

DEPARTMENT OF BUSINESS ADMINISTRATION:

VA- SOCIAL ETIQUETTE

DEPARTMENT OF NUTRITION AND DIETETICS:

CC- SCIENCE OF FOOD

VA- FOOD SAFETY

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DEPARTMENT OF HISTORY:

VA- WOMEN STUDIES

Apart from the curricular activities our Students participated in **Co-Curricular activities to add features to our cap**.

We rise by lifting others, which is the mission of our institution. The college has successfully provided Scholarship funds to students, which are given by both government and non-government agencies, as well as management concessions. In the name of Management Scholarship the institution gives fee concession in the basis of Mark Concession, Trust Concession, Sports Concession, and Concession for Orphans/Parentless Children. Government Scholarship such as Adi Dravidar Tribal Welfare Scholarship, Post Matric Scholarship for Minority, Central Sector Scheme of Scholarship for College & University Students, Post Matric Scholarship for Students with Disability, PG- Indira Gandhi Scholarship for Single Girl Child Scholarship.

- Every year our College bags **Gold Medal and University Ranks.** This year we produced 1 Gold Medal and 5 Rank Holders.
- We are delighted to inform you that our College was accredited with **NAAC A + GRADE** (3.43 Points) in the **Second Cycle**.
- We received the amount of Rs. 50,000/- for the Student's Transformation Programme as **CSR Initiative of DXC Technologies** implemented by ICT Academy.
- We successfully presented the **DST PG Curie Women's College Project Presentation.**
- Our College in Collaboration with Tamil Nadu Food Safety Department, Salem Organized **Millet Mela – 2023** at our premises.
- On 3rd October, Our **College in collaboration with Bharathi Mahatma Panpattu Peravai organized Kambar Vizha** at Anna Kalai Arangam,Attur. Our students actively participated and exhibited their Talents.
- On 31st October, we organised **Naan Mudhalvan Career Guidance Motivational Programme** for 12th Girl Students of Kallakurichi District in our Premises. Nearly 3400 Students and 95 Staff Members have attended the Programme and got benefitted.

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- 52 Students and 3 Faculty Members from Department of Physics visited **ISRO/ISTRAC Bangalore for Two Days (24.03.2023 & 25.03.2023).**
- We are glad to inform you that nearly **555 Students** got selected in **Mega Job Fair-2023** held on 16.03.2023. Nearly 9 Students got International Placement and at present they are working in Plusmax Group of Companies ,Malayasia,
- Our NSS Volunteer M.Maheswari (III B.Sc Mathematics) attended "**National Adventure Camp" at Himachal Pradesh** from 06.11.2022 to 15.11.2022
- Our College NSS Volunteer C. Elavarasi (II B.A English) attended **National Youth Festival** at Bangalore from 12.01.2023 to 16.01.2023.
- Our College NSS Volunteers P.Poovizhi (II B.Sc Computer Science), K.Kowsalya (II B.Com) and K.Kalaiselvi(II B.Sc Physics)] attended **State Republic Day Parade Camp** in Chennai from 17.01.2023 to 25.01.2023.
- Our NSS Volunteer G.Vaishnavi (I B.Com [CA]) participated in Seven Days (03.03.2023 -09.03.2023) **National Integration Camp** held at Andhra Pradesh.
- Five Scout Rangers attended 7 days (17.05.2023 – 23.05.2023) **State Summer Course at State Training Centre, Koonoor.**
- Our College, **YRC Coordinator received An Appreciation Award** from our District Collector.
- Our Sports student P.Karthika won **Second Place in Khelo India Youth Games Volley Ball** held in Shimla from 30.01.2023 – 03.02.2023.
- We are conducting **Skill Development Courses** like TNPSC, Typewriting, Tailoring, Beautician, Aari Work & Mobilica Course for the enrichment of our Students.

Each and every department has an Association to provide ample opportunities for our students to excel not only in academics but also in co-curricular and extracurricular activities and to exhibit their talents both inside and outside the campus. Apart from the curricular activities our students participated in Co-Curricular activities to add features to our campus. We are indeed thankful to you, and the University for the Assistance rendered to us from time to time. Under your aegis, the university will reach it zenith and we at Bharathiyar will contribute our optimum to it.

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Thank You.

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